

Globalization and Development

Spring 2002 Mondays 2:30 - 5 Instructor: Kathleen McAfee

OFFICE HOURS: Tuesdays 12 – 3:00 or by appointment 301 Prospect St. TEL: 432 3736 kathleen.mcafee@yale.edu

Our world is increasingly interconnected economically, politically, and culturally, yet is characterized by tremendous inequalities among nations and within nations. This course investigate the nature and origins of present inequalities and patterns of resource use, exchange, and control, and how they constrain and provide opportunities for sustainable and equitable development.

PART I “Globalization” began well before the 20th century. Systems of coercion, exchange, and knowledge production established during the colonial era still contribute to unsustainable resource use in the global “North” and “South” alike. The first four classes concern the reshaping of the world between 1492 and the mid-20th century: conquest and colonization, the creation of famine and scarcity, the rise of industrialism and modernity, and the “development of underdevelopment”.

PART II “Development” as an intentional enterprise—centered on governments, fostered by international agencies, and facilitated by statesmen, scholars, and revolutionary activists—was a project of the ‘40s – ‘70s. In weeks 5 - 8, we will examine national liberation struggles and other transitions from colonialism. We will assess theories of modernization and marginality that informed the discursive practices of official Development and still provide the rationale for international aid and lending agencies. We will survey reinterpretations of and reactions to this project: socialism, import-substitution industrialization, dependency theories, and the “alternative” and “anti-development” critiques since the 1980s and 1990s.

Part III Weeks 9 – 12 will address the material dimensions of today’s world-market economy: where are resources produced, where are they consumed, and with what human and ecological consequences? We will consider the economic and political structures through which control and exchange of primary commodities and agricultural resources are organized and examine the linkages among hunger, natural disasters, climate variation, environmental degradation, and debt. We will also compare recent interpretations of globalization in terms of “hypermodernity” and ideas of “post-capitalism”.

Part IV Weeks 13 - 14 will address multilateral institutions of economic and environmental governance, lending, and aid, and the conflicts around them. We will analyze the origins of the World Bank and International Monetary Fund, how their missions have evolved and “greened”, and their human and economic impacts. We’ll discuss the origins and rationales of the World Trade Organization and major global environmental treaties and whether their goals and principles are compatible or contradictory, and the roles of social movements and NGOs in the restructuring and re-imagining of sustainable development.

Reading, Requirements, and Assessment:

There will be 75 – 125 pages of required reading most weeks. In addition to lectures by the instructor, classes will include student-led discussion. Each student is asked to post a 1-page commentary on the week’s readings in advance of each class meeting and to start discussion with a 10-minute presentation one time during the term. Each student will pay close attention to one country or region of her/his choice and to address the course themes with reference to that place in class discussions and course papers: two short (4 - 6 p) and one longer (±15 pp), which can incorporate material from the first two papers where appropriate. Two experienced FES TAs will help to lead discussions and will be available to assist with projects. There is no exam.

The instructor's assessment will give approximate proportional emphasis to: Commentaries, class presentations, and participation 50%; Papers 50%. Extra credit: 600 - 800-word book review: 5%. This course may be elected to satisfy the MEM Social Science subfield requirement.

Reading packet: Available from Audubon Copy, 48 Whitney Ave., payable in advance.

Texts: Porter and Sheppard 1998 *A World of Difference: Society, Nature, Development* Guilford Press
Phillip McMichael 2000 *Development and Social Change: A Global Perspective 2nd edition* Pine Forge

Part I – GLOBALIZATION AND DEVELOPMENT IN CONTEXT– weeks 1 - 4

1. JAN 13

Introductory lecture: What is development? What is globalization? How are they related?

Explanation of papers, weekly commentaries, and class presentations

HANDOUT: J.M. Blaut *The Colonizer's Model of the World* 1993 Guilford Press

Ch 1 “History inside out” Part 1 pp 1-30

RECOMMENDED: Porter & Sheppard *A World of Difference* *TEXT*

Ch 2 “The inevitability of difference”,

JAN 20 NO CLASS THIS WEEK – extra office hours Wed. Jan 22 12 – 3 PM Rom 202, 301 Prospect

2. JAN 27

The world before 1492; Colonialism: Globalization Phase I

REQUIRED: J.M. Blaut *The Colonizer's Model of the World* *READING PACKET*

Ch 2 “The myth of the European miracle” pp 50 – 135

RECOMMENDED (FES RESERVE):

Blaut Ch 3 “Before 1492” pp 152 - 173

Blaut Ch 4 “After 1492” pp 179-206

REQUIRED: Porter & Sheppard *A World of Difference* *TEXT*

Ch 14 “The historical geography of colonialism and the slave trade” pp 305-338

RECOMMENDED: LS Stavrianos *Global Rift* *READING PACKET*

Ch 1 “Introduction” & Ch 2 “Era of commercial capitalism and new world colonialism” pp 33-61

OPTIONAL (FES RESERVE)

Eric Wolf *Europe and the People Without History.*

Ch 2 “The world before 1400” pp 24-72

Walter Rodney 1974 *How Europe Underdeveloped Africa* especially.

“The European slave trade as a basic factor in African underdevelopment” pp 93-103

3. FEB 3

Choice of country or sub-region for course papers due today

Globalization Phase II: Resource control and famine creation

FROM HERE ON, PLEASE ASSUME READINGS ARE REQUIRED UNLESS OTHERWISE NOTED

WOD Ch 15 “Colonialism as a spatial and labor control system” pp 339-365 *TEXT*

Mike Davis *Late Victorian Holocausts* *READING PACKET*

“Preface” pp 1-16

Ch 9 “The origins of the third world” pp 279-310

Stavrianos *Global Rift*

Ch 8 “Era of industrial capitalism and waning colonialism” pp 167-176 *READING PACKET*

4. FEB 10

Peasant economics, enclosure, agrarian transition, and the shock of modernization

James Scott 1976 *The Moral Economy of the Peasant* [READING PACKET](#)

Introduction pp 1 - 12

Ch 1 “The economics and sociology of the subsistence ethic” pp 13-34

Barrington Moore Jr. 1966 *The Historical Origins of Democracy and Dictatorship*

Excerpt from Ch 2 “England and the contributions of violence to gradualism”,
part 3: “Enclosures and the destruction of the peasantry” pp 20 – 29 and p 39

E.P. Thompson *The Making of the English Working Class* [READING PACKET](#)

Ch 6 “Exploitation” pp 186-212

[RECOMMENDED](#): Marshall Berman *All That Is Solid Melts Into Air* [READING PACKET](#)

Ch 1 “Introduction: Modernity yesterday, today, and tomorrow” pp 15-36

Part II - THE DEVELOPMENT PROJECT AND ITS CRITICS weeks 5 - 8

5. FEB 17

First short paper due

Development as an Intentional Enterprise 1

Anti-colonialism, socialism, pan-Africanism, 3rd world revolutions;

Modernization as an antidote to communism

Philip McMichael *Development and Social Change* [TEXT](#)

Timeline chart after Preface

Ch 1 “Instituting the development project 1940s – 1970s” pp 3 - 41

LS Stavrianos *Global Rift* [READING PACKET](#)

Ch 22 “Initiative of the Chinese Revolution” pp 589-603 and 620-622

Ch 23 “Global Manifestations of Revolution” pp 623-631

Franz Fanon 1961 *The Wretched of the Earth*

Ch1 “Concerning violence” pp 27-74 [READING PACKET](#)

[RECOMMENDED](#): Amilcar Cabral 1961-69 *Revolution in Guinea: selected texts*

pp 11-23,86-89, 156-164 [READING PACKET](#)

[RECOMMENDED](#): Stavrianos:

all of Ch 22, parts of Ch 23 and other chapters relevant to your region or country

6. FEB 24

Development as an Intentional Enterprise 2

**The invention of underdevelopment and its cures;
Modernization theory; “Clash of civilizations”?**

Philip McMichael *DSC TEXT*

Ch 2 “The development project in global context” (part) pp 43 – 59

Ch 5 “Views from the core: propagating development” pp 78-95

Walter Rostow 1960 reprinted in *From Modernization to globalization* Roberts and Hite (eds)

“The stages of economic growth: a non-communist manifesto” pp 100 - 109 *READING PACKET*

Samuel Huntington *READING PACKET*

1960 “The change to change: modernization, development and politics”

pp 144- 147 in Hite and Roberts

1993 “Clash of civilizations” *Foreign Affairs* Summer 1993, v72, n3, p22(28)

Edward Said 2001 “Clash of ignorance” *The Nation*, October 22, 2001 *READING PACKET*

7. MAR 3

Development as an Intentional Enterprise 3

Dependency and World-Systems theories; Import-substitution industrialization;

WOD Ch 6 part 1 “Views from the periphery: encountering development” pp 96-109 *TEXT*

Andre Gunder Frank 1969 “The development of underdevelopment” pp 159 – 168 in Roberts and Hite *READING PACKET*

Immanuel Wallerstein

1987 “Periphery” pp 270-276 in *The New Palgrave: Economic Development* Eatwell, Milgate, & Newman (eds.) *READING PACKET*

1979 “The rise and future demise of the world capitalist system: concepts for comparative analysis pp 190 – 207 in Roberts and Hite *READING PACKET*

RECOMMENDED: Fernando Henrique Cardoso 1971 “Dependency and development in Latin America” pp 169 – 178 in Roberts and Hite *READING PACKET*

RECOMMENDED: *WOD* Ch 18 “Peripheral industrialization” pp 403 – 424 *TEXT*

8. MAR 24

Anti-development

WOD Ch 6: 2 “Views from the periphery: questioning development” (D. Faust) pp 109-118 *TEXT*

Arturo Escobar 1999 “The invention of development” *Current History* pp 382-386 *READING PACKET*

DSC Ch 7 “The globalization project and its counter-movements” pp 241 - 275

Wolfgang Sachs *The development dictionary* pp 1-37 *READING PACKET*

“Introduction” and “Environment” (Sachs),

“Development” (Esteva),

RECOMMENDED: *WOD* Ch 3 “Culture, kinship and gender” pp 27-60

Part III - FROM DEVELOPMENT TO GLOBALIZATION classes 9 - 12

9. MAR 31

Second short paper due FRIDAY

The international political and resource economy

WOD Ch 16 “The end of colonialism and the promise of free trade” pp 366-381

WOD Ch 17 “Trading primary commodities” pp 382-402

FILM: *Life or Debt* directed by Stephanie Black, 90 min.

10. APR 7

Food, famine, population, entitlements,

Ecological poverty; the green revolution; the global food regime;

McMichael, *DSC* pp 59 – 76 “The food regime and the changing division of world labor”

WOD: Ch 7 pp 121 – 142 Population growth and the demographic transition”

Amartya Sen 1999 *Development as Freedom*

Ch 7 “Famines and other crises” pp 160-188

Farshad Araghi 2000 in Magdoff, Foster, and Buttel (eds) *Hungry for Profit: The Agribusiness Threat to Farmers, Food, and the Environment* pp 145 – 159

Ch 8 “The great global enclosure of our times: peasants and the agrarian question at the end of the 20th century” *READING PACKET*

RECOMMENDED:

The New Palgrave 1987 Eatwell, Milgate, & Newman (eds.) *READING PACKET*

A.K. Ghose “Famine” pp 122 – 129

D.R. Weir “Malthus’ theory of population” pp 226 – 231

Gordon Conway 1997 *The Doubly Green Revolution* Ch 4 “Past successes” pp 44 – 63

Rosset, Peter 2000 “Genetic engineering of food crops for the third world: an appropriate response to poverty, hunger and lagging productivity?” *READING PACKET* or <http://www.foodfirst.org/progs/global/biotech/belgium-gmo.html>

11. APR 14

Development in the context of globalized production

From Fordism to flexible accumulation; 'post-capitalism'

Time-space compression and hypermodernity

DSC Ch 3 "The global economy reborn" pp 79-112

WOD Ch 20 "Transnational production" pp 459 – 474

OPTIONAL but strongly recommended if you are not familiar with financial globalization and IFIs:

DSC Ch 4 "International finance and the rise of global managerialism" pp 111-146

REQUIRED: David Harvey 1990 *The Condition of Postmodernity* (1990)

Ch 9 "From Fordism to flexible accumulation" pp 141 – 172 *READING PACKET*

RECOMMENDED: Gary Gereffi, "Capitalism, development, and global commodity chains"

Ch 12 in Leslie Sklair (ed) *Capitalism and Development* pp 211 - 228 *READING PACKET*

12. APR 21

Political economy of resource exchange and financial flows;

The debt treadmill and other contradictions of globalization

WOD pp 493 - 539

Ch 22 "Money and global finance markets"

Ch 23 "Borrowing money"

David Harvey 1990 *The Condition of Postmodernity*, pp 173 - 198 *READING PACKET*

Ch 10 "Theorizing the transition"

Ch 11 "Flexible accumulation: solid transformation or temporary fix?"

RECOMMENDED: Wallerstein, Immanuel 2000 "Globalization or the Age of Transition? A Long-Term View of the Trajectory of the World System in *International Sociology* 15(2): 251–267 *READING PACKET*

OPTIONAL: WOD Ch 19 "Urbanization, migration, and spatial polarization within the periphery"

Recommended reality check for those interested in economic globalization debates:

Hirst and Thompson 1996/2000 (2nd ed) *Globalization in Question* Polity Press.

IV DEVELOPMENT INSTITUTIONS, INTERVENTIONS, AND RESPONSES 13

13. APR 28

Big Development:

The World Bank and the IMF / Structural adjustment

Neoliberalism and the devolution of states / The GATT and the WTO

Civil society, “social capital” and social movements

DSC Ch 5 “Instituting the globalization project 1980s → ” pp 149-187

Walden Bello 2000 “Building an iron cage: Bretton Woods institutions, the WTO and the South” in *Views from the South* Food First Books, pp 54 – 90 [READING PACKET](#)

World Bank 2000 “Causes of poverty and a framework for action” *World Development Report* pp 31 – 41.

* Goldman, Michael 2001 “The birth of a discipline: producing authoritative knowledge, World Bank-style” in *Ethnography* Vol. 2(2): 191-217 [READING PACKET](#)

[RECOMMENDED](#): DSC Ch 6 “The globalization project: structural instabilities” p189-237

[RECOMMENDED](#): Elizabeth Oglesby 2001 “Agrarian questions, geographies of work, and social capital in Central America” eoglesby@u.arizona.edu